





**2024 SPONSORSHIP DECK** 

AUGUST 1ST, 2024

5:30 PM-8:30 PM

CALAHAN LEGACY CENTER
7046 S. HALSTED ST. CHICAGO, IL 60621





#### **Our Vision**

The aim is to support small businesses in Greater Englewood with \$250,000 raised to:

- \$50,000 in emergency funding for small businesses (brick & mortar businesses)
- \$100k to support gap funding for small business improvement projects
- \$100k for GECC general operating so that we can continue to provide resources like mentoring, financial literacy, marketing help, and access to capital for growth and stability.

Supporting the Greater Englewood Chamber of Commerce and GE Chamber Foundation means investing in our communities' present while we build for its future!



# Our Dream Team



Felicia Slaton-Young

Co-founder δ Executive Director



Jordan Bester

Program Director



Jamie Green

Executive Administrator



Ebony Sipka

Program Manager



Rachael Turner

Marketing Director





# Englewood Business Owners Deserve Improved Business Operations & Advocacy:

The training and support provided by the Chamber's programs help minority-owned businesses improve their operations, increase their efficiency and effectiveness, and become more competitive.

The Chamber is advocating for fair policies and regulations for small businesses of color. The chamber has partnered with the Small Business Advocacy Council and have reached out to local policymakers to promote policies that would support and incentivize minority-owned businesses.





# Englewood Business Owners Deserve Infrastructure & Resources and Collaboration & Networking:

Small businesses of color in Englewood should have access to the necessary infrastructure and resources to succeed. This includes access to technology, modern facilities, technology-enhanced facilities, and training and mentorship programs that boost their competitiveness and skills.

Small businesses should have the chance to collaborate and network both locally and across larger corporate ecosystems. Creating ties with prospective suppliers, mentors, and collaborators can promote innovation, growth, and information exchange.

GREATER ENGLEWOOD CHAMBER OF COMMERCE & GREATER ENGLEWOOD FOUNDATION PRESENT





The 69th Street Reimagined is an innovative engagement of technology, art, and business to enhance vacant lots along 69th Street, from Ashland Ave. to Damen Ave., in Englewood.

Its purpose is to spark interest and illustrate the potential of vacant lots on 69th Street with the installation of AI generate art renderings and business in action via the Englewood Vintage Market.





### **Sponsorship Levels:**

We offer several sponsorship levels, each providing unique benefits to your organization:

#### A. Platinum Sponsor: \$10,000

- Prominent logo placement on all marketing materials.
- Recognition as a Platinum Sponsor in press releases and media coverage.
- Table for 8 guests to the annual Chamber Fundraiser.

#### C. Silver Sponsor: \$2,500

- Logo placement on event banners and website.
- Recognition as a Silver Sponsor in press releases and media coverage.
- Table for 4 guests to the annual Chamber Fundraiser.

#### **In-Kind**

- Logo placement on select marketing materials.
- Ticket for 1 guest to the annual Chamber Fundraiser.
- Contact us to discuss item and/or service details.

#### B. Gold Sponsor: \$5,000

- Logo placement on select marketing materials.
- Recognition as a Gold Sponsor in press releases and media coverage.
- Table for 6 guests to the annual Chamber Fundraiser.

#### D. Bronze Sponsor: \$1,000

- Logo placement on select marketing materials.
- Recognition as a Sponsor in press releases and media coverage.
- Table for 2 guests to the annual Chamber Fundraiser.

## **Next Steps:**

We invite you to join us in making a lasting impact on the Greater Englewood community. Your sponsorship will not only benefit local businesses but also position your organization as a community leader committed to social responsibility.

To discuss this opportunity further or customize a sponsorship package, please contact:

Felicia at fyoung@gechamber.com











